



SPEAKER: Glen Norton

Enterprise Risk Management: A Timely Business Tool

Uncertainty and risk exposure are embedded in everything a business does.

Companies that take a proactive approach in identifying, understanding and effectively managing risk are the ones that will survive the downturn, create future opportunities and build shareholder value without jeopardizing the success of the company. Now more than ever, companies need to manage risk while becoming more cost effective and productive.

An integrated enterprise-wide risk management program enhances a company's ability to be competitive. It enables management to make strategic business decisions based on a complete and holistic view of the risks to the organization, as opposed to decisions made in silos.

Establishing the foundational elements from which to build an integrated risk management program is critical to a successful implementation. In this session you will be presented with the basic components of a risk framework, and some specific suggestions for the Small-to-Medium Enterprise segment.