



**SPEAKER: John Clausen**

## **Tactics and Tools for Building Value and Preserving Capital**

During difficult economic conditions most businesses need to re-evaluate their business operations, management, processes and methods of managing, including all activities that impact their working capital – “the lifeblood of the organization”.

When times are good, it is easy to overlook the HOW and WHY of key aspects of the business. This state of complacency can cause management to fall into a wasteful inefficient mode, which in turbulent economic times, can become a situation where the business is leaking and preparing to sink.

Businesses need to ensure active hands-on leadership in managing their working capital and operations on a day-to-day basis.

*This presentation will focus on the key areas needed to build value in your business and allow it to Prevail and Prosper as the economy moves through the current cycle to renewed strength globally.*